

Order / Rev: 2748690
 Alt Order #: WOC14228021
 Flight Dates: 08/01/23 - 09/25/23

Advertiser: ISS/ School Freedom Fund
 Product Desc: TV
 Estimate: 2268
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/23	08/07/23	-----S		1				\$500.00		0.00			
Week:		08/08/23	08/14/23	-----S		1				\$500.00		0.00			
Week:		08/15/23	08/21/23	-----S		1				\$500.00		0.00			
Week:		08/22/23	08/28/23	-----S		1				\$500.00		0.00			
Week:		08/29/23	09/04/23	-----S		1				\$500.00		0.00			
Week:		09/05/23	09/11/23	-----S		1				\$500.00		0.00			
Week:		09/12/23	09/18/23	-----S		1				\$500.00		0.00			
Week:		09/19/23	09/25/23	-----S		1				\$500.00		0.00			
N 2	WHAS	08/01/23	09/25/23	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	5	\$450.00	P02	0.00	NM	40	\$18,000.00
				WHAS11 NEWS @ 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/23	08/07/23	MTWTF--		5				\$450.00		0.00			
Week:		08/08/23	08/14/23	MTWTF--		5				\$450.00		0.00			
Week:		08/15/23	08/21/23	MTWTF--		5				\$450.00		0.00			
Week:		08/22/23	08/28/23	MTWTF--		5				\$450.00		0.00			
Week:		08/29/23	09/04/23	MTWTF--		5				\$450.00		0.00			
Week:		09/05/23	09/11/23	MTWTF--		5				\$450.00		0.00			
Week:		09/12/23	09/18/23	MTWTF--		5				\$450.00		0.00			
Week:		09/19/23	09/25/23	MTWTF--		5				\$450.00		0.00			
N 3	WHAS	08/01/23	09/25/23	LN (M-Su)	CM	11-1135p	MTWTF-S	:30	6	\$400.00	P02	0.00	NM	50	\$20,000.00
				WHAS11 NEWS AT 11 M-F/SU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/23	08/07/23	MTWTF-S		6				\$400.00		0.00			
Week:		08/08/23	08/14/23	MTWTF-S		7				\$400.00		0.00			
Week:		08/15/23	08/21/23	MTWTF-S		7				\$400.00		0.00			
Week:		08/22/23	08/28/23	MTWTF-S		6				\$400.00		0.00			
Week:		08/29/23	09/04/23	MTWTF-S		6				\$400.00		0.00			
Week:		09/05/23	09/11/23	MTWTF-S		6				\$400.00		0.00			
Week:		09/12/23	09/18/23	MTWTF-S		6				\$400.00		0.00			
Week:		09/19/23	09/25/23	MTWTF-S		6				\$400.00		0.00			
N 4	WHAS	08/01/23	09/25/23	Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	5	\$400.00	P02	0.00	NM	40	\$16,000.00
				WHAS11 NEWS @ 530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/23	08/07/23	MTWTF--		5				\$400.00		0.00			
Week:		08/08/23	08/14/23	MTWTF--		5				\$400.00		0.00			
Week:		08/15/23	08/21/23	MTWTF--		5				\$400.00		0.00			
Week:		08/22/23	08/28/23	MTWTF--		5				\$400.00		0.00			
Week:		08/29/23	09/04/23	MTWTF--		5				\$400.00		0.00			
Week:		09/05/23	09/11/23	MTWTF--		5				\$400.00		0.00			
Week:		09/12/23	09/18/23	MTWTF--		5				\$400.00		0.00			
Week:		09/19/23	09/25/23	MTWTF--		5				\$400.00		0.00			
N 5	WHAS	08/01/23	09/25/23	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	5	\$350.00	P02	0.00	NM	40	\$14,000.00
				WHAS11 NEWS @ 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/23	08/07/23	MTWTF--		5				\$350.00		0.00			
Week:		08/08/23	08/14/23	MTWTF--		5				\$350.00		0.00			
Week:		08/15/23	08/21/23	MTWTF--		5				\$350.00		0.00			
Week:		08/22/23	08/28/23	MTWTF--		5				\$350.00		0.00			
Week:		08/29/23	09/04/23	MTWTF--		5				\$350.00		0.00			
Week:		09/05/23	09/11/23	MTWTF--		5				\$350.00		0.00			
Week:		09/12/23	09/18/23	MTWTF--		5				\$350.00		0.00			
Week:		09/19/23	09/25/23	MTWTF--		5				\$350.00		0.00			
N 6	WHAS	08/01/23	09/24/23	This Week Su	CM	9-10a	-----S	:30	1	\$350.00	P02	0.00	NM	10	\$3,500.00
				THIS WEEK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/01/23	08/07/23	-----S		1				\$350.00		0.00			
Week:		08/08/23	08/14/23	-----S		1				\$350.00		0.00			
Week:		08/15/23	08/21/23	-----S		1				\$350.00		0.00			
Week:		08/22/23	08/28/23	-----S		1				\$350.00		0.00			
Week:		08/29/23	09/04/23	-----S		1				\$350.00		0.00			
Week:		09/05/23	09/11/23	-----S		1				\$350.00		0.00			
Week:		09/12/23	09/18/23	-----S		2				\$350.00		0.00			
Week:		09/19/23	09/25/23	-----S		2				\$350.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WHAS	08/01/23	09/25/23	Good Morning America CM		8:00 AM-9:00 AM	MTWTF--	:30	5	\$325.00	P02	0.00	NM	40	\$13,000.00
				GOOD MORNING AMERICA 8(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/23	08/07/23	MTWTF--		5				\$325.00		0.00			
		Week: 08/08/23	08/14/23	MTWTF--		5				\$325.00		0.00			
		Week: 08/15/23	08/21/23	MTWTF--		5				\$325.00		0.00			
		Week: 08/22/23	08/28/23	MTWTF--		5				\$325.00		0.00			
		Week: 08/29/23	09/04/23	MTWTF--		5				\$325.00		0.00			
		Week: 09/05/23	09/11/23	MTWTF--		5				\$325.00		0.00			
		Week: 09/12/23	09/18/23	MTWTF--		5				\$325.00		0.00			
		Week: 09/19/23	09/25/23	MTWTF--		5				\$325.00		0.00			
N 8	WHAS	08/01/23	09/25/23	Good Morning America CM		7:00 AM-8:00 AM	MTWTF--	:30	5	\$325.00	P02	0.00	NM	40	\$13,000.00
				GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/23	08/07/23	MTWTF--		5				\$325.00		0.00			
		Week: 08/08/23	08/14/23	MTWTF--		5				\$325.00		0.00			
		Week: 08/15/23	08/21/23	MTWTF--		5				\$325.00		0.00			
		Week: 08/22/23	08/28/23	MTWTF--		5				\$325.00		0.00			
		Week: 08/29/23	09/04/23	MTWTF--		5				\$325.00		0.00			
		Week: 09/05/23	09/11/23	MTWTF--		5				\$325.00		0.00			
		Week: 09/12/23	09/18/23	MTWTF--		5				\$325.00		0.00			
		Week: 09/19/23	09/25/23	MTWTF--		5				\$325.00		0.00			
N 9	WHAS	08/01/23	09/25/23	Local News @ 6a M-F CM		6:00 AM-6:30 AM	MTWTF--	:30	5	\$300.00	P02	0.00	NM	40	\$12,000.00
				GМК @ 6A (6:00 AM-6:30 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/23	08/07/23	MTWTF--		5				\$300.00		0.00			
		Week: 08/08/23	08/14/23	MTWTF--		5				\$300.00		0.00			
		Week: 08/15/23	08/21/23	MTWTF--		5				\$300.00		0.00			
		Week: 08/22/23	08/28/23	MTWTF--		5				\$300.00		0.00			
		Week: 08/29/23	09/04/23	MTWTF--		5				\$300.00		0.00			
		Week: 09/05/23	09/11/23	MTWTF--		5				\$300.00		0.00			
		Week: 09/12/23	09/18/23	MTWTF--		5				\$300.00		0.00			
		Week: 09/19/23	09/25/23	MTWTF--		5				\$300.00		0.00			
N 10	WHAS	08/01/23	09/25/23	Local News @ 6a M-F CM		6:30 AM-7:00 AM	MTWTF--	:30	5	\$300.00	P02	0.00	NM	40	\$12,000.00
				GМК @ 630A (6:30 AM-7:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/23	08/07/23	MTWTF--		5				\$300.00		0.00			
		Week: 08/08/23	08/14/23	MTWTF--		5				\$300.00		0.00			
		Week: 08/15/23	08/21/23	MTWTF--		5				\$300.00		0.00			
		Week: 08/22/23	08/28/23	MTWTF--		5				\$300.00		0.00			
		Week: 08/29/23	09/04/23	MTWTF--		5				\$300.00		0.00			
		Week: 09/05/23	09/11/23	MTWTF--		5				\$300.00		0.00			
		Week: 09/12/23	09/18/23	MTWTF--		5				\$300.00		0.00			
		Week: 09/19/23	09/25/23	MTWTF--		5				\$300.00		0.00			
N 11	WHAS	08/01/23	09/23/23	Local News @ 11p Sa CM		11-1135p	-----S-	:30	1	\$300.00	P02	0.00	NM	8	\$2,400.00
				WHAS11 NEWS AT 11 SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/23	08/07/23	-----S-		1				\$300.00		0.00			
		Week: 08/08/23	08/14/23	-----S-		1				\$300.00		0.00			
		Week: 08/15/23	08/21/23	-----S-		1				\$300.00		0.00			
		Week: 08/22/23	08/28/23	-----S-		1				\$300.00		0.00			
		Week: 08/29/23	09/04/23	-----S-		1				\$300.00		0.00			
		Week: 09/05/23	09/11/23	-----S-		1				\$300.00		0.00			
		Week: 09/12/23	09/18/23	-----S-		1				\$300.00		0.00			
		Week: 09/19/23	09/25/23	-----S-		1				\$300.00		0.00			
N 12	WHAS	08/01/23	09/25/23	General Hospital CM		2-3p	MTWTF--	:30	5	\$250.00	P02	0.00	NM	40	\$10,000.00
				GENERAL HOSPITAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/23	08/07/23	MTWTF--		5				\$250.00		0.00			
		Week: 08/08/23	08/14/23	MTWTF--		5				\$250.00		0.00			
		Week: 08/15/23	08/21/23	MTWTF--		5				\$250.00		0.00			
		Week: 08/22/23	08/28/23	MTWTF--		5				\$250.00		0.00			
		Week: 08/29/23	09/04/23	MTWTF--		5				\$250.00		0.00			
		Week: 09/05/23	09/11/23	MTWTF--		5				\$250.00		0.00			

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N 13	WHAS	08/01/23	08/27/23	Local News @ 630p Sa CM		630-7p	-----S-	:30	1	\$240.00	P02	0.00	NM	4	\$960.00
				WHAS11 NEWS @ 6:30p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/23	09/18/23	MTWTF--					5	\$250.00		0.00			
		Week: 09/19/23	09/25/23	MTWTF--					5	\$250.00		0.00			
N 14	WHAS	08/01/23	09/24/23	Good Morning America \$M		8-9a	-----S	:30	1	\$200.00	P02	0.00	NM	8	\$1,600.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/23	08/07/23	-----S					1	\$200.00		0.00			
		Week: 08/08/23	08/14/23	-----S					1	\$200.00		0.00			
		Week: 08/15/23	08/21/23	-----S					1	\$200.00		0.00			
		Week: 08/22/23	08/28/23	-----S					1	\$200.00		0.00			
		Week: 08/29/23	09/04/23	-----S					1	\$200.00		0.00			
		Week: 09/05/23	09/11/23	-----S					1	\$200.00		0.00			
		Week: 09/12/23	09/18/23	-----S					1	\$200.00		0.00			
		Week: 09/19/23	09/25/23	-----S					1	\$200.00		0.00			
N 15	WHAS	08/01/23	09/23/23	Local News @ 9a Sa CM		9-10a	-----S-	:30	1	\$180.00	P02	0.00	NM	8	\$1,440.00
				GMK WEEKEND 9-10A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/23	08/07/23	-----S-					1	\$180.00		0.00			
		Week: 08/08/23	08/14/23	-----S-					1	\$180.00		0.00			
		Week: 08/15/23	08/21/23	-----S-					1	\$180.00		0.00			
		Week: 08/22/23	08/28/23	-----S-					1	\$180.00		0.00			
		Week: 08/29/23	09/04/23	-----S-					1	\$180.00		0.00			
		Week: 09/05/23	09/11/23	-----S-					1	\$180.00		0.00			
		Week: 09/12/23	09/18/23	-----S-					1	\$180.00		0.00			
		Week: 09/19/23	09/25/23	-----S-					1	\$180.00		0.00			
N 16	WHAS	08/01/23	09/25/23	Local News @ 4p M-F CM		4-5p	MTWTF--	:30	5	\$180.00	P02	0.00	NM	40	\$7,200.00
				WHAS11 NEWS @ 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/23	08/07/23	MTWTF--					5	\$180.00		0.00			
		Week: 08/08/23	08/14/23	MTWTF--					5	\$180.00		0.00			
		Week: 08/15/23	08/21/23	MTWTF--					5	\$180.00		0.00			
		Week: 08/22/23	08/28/23	MTWTF--					5	\$180.00		0.00			
		Week: 08/29/23	09/04/23	MTWTF--					5	\$180.00		0.00			
		Week: 09/05/23	09/11/23	MTWTF--					5	\$180.00		0.00			
		Week: 09/12/23	09/18/23	MTWTF--					5	\$180.00		0.00			
		Week: 09/19/23	09/25/23	MTWTF--					5	\$180.00		0.00			
N 17	WHAS	08/01/23	09/23/23	Good Morning America \$M		7-9a	-----S-	:30	2	\$180.00	P02	0.00	NM	16	\$2,880.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/23	08/07/23	-----S-					2	\$180.00		0.00			
		Week: 08/08/23	08/14/23	-----S-					2	\$180.00		0.00			
		Week: 08/15/23	08/21/23	-----S-					2	\$180.00		0.00			
		Week: 08/22/23	08/28/23	-----S-					2	\$180.00		0.00			
		Week: 08/29/23	09/04/23	-----S-					2	\$180.00		0.00			
		Week: 09/05/23	09/11/23	-----S-					2	\$180.00		0.00			
		Week: 09/12/23	09/18/23	-----S-					2	\$180.00		0.00			
		Week: 09/19/23	09/25/23	-----S-					2	\$180.00		0.00			
N 18	WHAS	08/01/23	09/25/23	Local News @ 12p M-F CM		12:30 PM-1:00 PM	MTWTF--	:30	5	\$180.00	P02	0.00	NM	40	\$7,200.00
				WHAS11 NEWS AT 1230P		(12:30 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/23	08/07/23	MTWTF--					5	\$180.00		0.00			
		Week: 08/08/23	08/14/23	MTWTF--					5	\$180.00		0.00			
		Week: 08/15/23	08/21/23	MTWTF--					5	\$180.00		0.00			
		Week: 08/22/23	08/28/23	MTWTF--					5	\$180.00		0.00			
		Week: 08/29/23	09/04/23	MTWTF--					5	\$180.00		0.00			
		Week: 09/05/23	09/11/23	MTWTF--					5	\$180.00		0.00			
		Week: 09/12/23	09/18/23	MTWTF--					5	\$180.00		0.00			

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N19	WHAS	08/01/23	09/25/23	Local News @ 4p M-F WHAS11 NEWS @ 4P	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$180.00	P02	0.00	NM	40	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/23	09/25/23	MTWTF--		5				\$180.00		0.00			
N20	WHAS	08/01/23	09/25/23	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PMTWTF--	:30	5	\$180.00	P02	0.00	NM	40	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/23	08/07/23	MTWTF--		5				\$180.00		0.00			
		Week: 08/08/23	08/14/23	MTWTF--		5				\$180.00		0.00			
		Week: 08/15/23	08/21/23	MTWTF--		5				\$180.00		0.00			
		Week: 08/22/23	08/28/23	MTWTF--		5				\$180.00		0.00			
		Week: 08/29/23	09/04/23	MTWTF--		5				\$180.00		0.00			
		Week: 09/05/23	09/11/23	MTWTF--		5				\$180.00		0.00			
		Week: 09/12/23	09/18/23	MTWTF--		5				\$180.00		0.00			
		Week: 09/19/23	09/25/23	MTWTF--		5				\$180.00		0.00			
N21	WHAS	08/01/23	09/23/23	Local News @ 6a Sa GMK WEEKEND 6-7A	CM	6:00 AM-7:00 AM	-----S-	:30	1	\$80.00	P02	0.00	NM	8	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/23	08/07/23	-----S-		1				\$80.00		0.00			
		Week: 08/08/23	08/14/23	-----S-		1				\$80.00		0.00			
		Week: 08/15/23	08/21/23	-----S-		1				\$80.00		0.00			
		Week: 08/22/23	08/28/23	-----S-		1				\$80.00		0.00			
		Week: 08/29/23	09/04/23	-----S-		1				\$80.00		0.00			
		Week: 09/05/23	09/11/23	-----S-		1				\$80.00		0.00			
		Week: 09/12/23	09/18/23	-----S-		1				\$80.00		0.00			
		Week: 09/19/23	09/25/23	-----S-		1				\$80.00		0.00			
N22	WHAS	08/01/23	08/06/23	Daily Blast Live 3-4p Daily Blast Live 3-4p	CM	3-4p	-TWTF--	:30	1	\$160.00	P02	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/23	08/07/23	-TWTF--		1				\$160.00		0.00			

Totals 601 \$174,380.00