ORDER

| Orders | Order / Rev: | 2748690 | | | | |
|------------|----------------------|---------------------------|-------------------------|----------------|--|--|
| | Alt Order #: | WOC14228021 | | | | |
| | Product Desc: | TV | | | | |
| | Estimate: | 2268 | | WHAS | | |
| | Flight Dates: | 08/01/23 - 09/25/23 | Primary AE: | Taylor Fritsch | | |
| | Original Date / Rev: | 07/31/23 / 07/31/23 | Sales Office: | TSWAS | | |
| | Order Type: | General | Sales Region: | NAT | | |
| _ | | | | | | |
| Agency | Name: | Medium Buying LLC / POL | _ | | | |
| | Buying Contact: | | Billing Type: | Cash | | |
| | Billing Contact: | | Billing Calendar: | Broadcast | | |
| | | 815 Grandview Ave Ste 600 | Billing Cycle: | EOM/EOC | | |
| | | Columbus, OH 43215 | Agency Commission: | 15% | | |
| Advertiser | Name: | ISS/ School Freedom Fund | | | | |
| | Demographic: | A50+ | New Business End: | | | |
| | Product Codes: | IS-Issue/Non Ballot | Advertiser External ID: | 199341 | | |
| | Revenue Code 1: | AGY | Agency External ID: | 39784AG | | |
| | Revenue Code 2: | (POL) Political | Unit Code: | General | | |
| | Revenue Code 3: | (POL) Issue | Order Separation: | 00:15:00 | | |
| | Priority: | P04 | _ | | | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 07/31/23 | 08/27/23 | 290 | \$83,980.00 | \$71,383.00 |
| 08/28/23 | 09/24/23 | 298 | \$86,580.00 | \$73,593.00 |
| 09/25/23 | 09/25/23 | 13 | \$3,820.00 | \$3,247.00 |

Totals

| iolais | | | | |
|----------------|---------|--------------|--------------|--------|
| Month | # Spots | Gross Amount | Net Amount | Rating |
| August 2023 | 290 | \$83,980.00 | \$71,383.00 | 0.00 |
| September 2023 | 298 | \$86,580.00 | \$73,593.00 | 0.00 |
| October 2023 | 13 | \$3,820.00 | \$3,247.00 | 0.00 |
| Totals | 601 | \$174.380.00 | \$148,223,00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Taylor Fritsch | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|----------------|
| WHAS | 12% | \$174,380.00 |
| Market | 100% | \$1 453 166 67 |

| Competitive Share | Share | Total |
|-------------------|-------|----------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 88% | \$1,278,786.67 |
| WAVE | 0% | \$0.00 |
| WBKI | 0% | \$0.00 |
| WBNA | 0% | \$0.00 |
| WDRB | 0% | \$0.00 |
| WFTE | 0% | \$0.00 |
| WKMJ | 0% | \$0.00 |
| WKPC | 0% | \$0.00 |
| WKZT | 0% | \$0.00 |
| WLKY | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len Spot | ts | Rate Pri | Rtg Type | Spots | Amount |
|-----|------|----------|----------|---------------------|-------|----------------|------|----------|----|--------------|----------|-------|------------|
| N 1 | WHAS | 08/01/23 | 09/24/23 | Local News @ 630p S | u CM | 630-7p | S | :30 | 1 | \$500.00 P02 | 0.00 NM | 8 | \$4,000,00 |

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Order / Rev: 2748690 Advertiser: ISS/ School Freedom Fund

Alt Order #: WOC14228021 Product Desc: TV WHAS

Flight Dates: 08/01/23 - 09/25/23 Estimate: 2268

| Ln Ch S | Start | End | Inventory Code | | Start/End | Time Days | Len S | Spots | Rate Pri | Rtg Type | Spots | Amount |
|------------------------------|---------|--------------------|--------------------------------|--------------|----------------------|----------------|-------|-------|--------------|------------|----------|--------------------|
| Start D | | nd Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 08/01/ | | 8/07/23 | S S | 1 | \$500.00 | 0.00 | | | | | | |
| Week: 08/08/ Week: 08/15/ | | 8/14/23 8/21/23 | S | 1 | \$500.00 \$500.00 | 0.00 0.00 | | | | | i | |
| Week: 08/22/ | | 8/28/23 | S | 1 | \$500.00 | 0.00 | | | | | i | |
| Week: 08/29/ | | 9/04/23 | S | 1 | \$500.00 | 0.00 | | | | | Ī | |
| Week: 09/05/ | | 9/11/23 | S | 1 | \$500.00 | 0.00 | | | | | | |
| Week: 09/12/ | /23 0 | 9/18/23 | S | 1 | \$500.00 | 0.00 | | | | | | |
| Week: 09/19/ | | 9/25/23 | S | 1 | \$500.00 | 0.00 | | | | | | |
| N 2 WHAS 08 | 8/01/23 | 09/25/23 | Local News @ 6p WHAS11 NEWS | | 6-630p | МГWГF | :30 | 5 | \$450.00 P02 | 0.00 NM | 40 | \$18,000.00 |
| Start D | Date E | nd Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 08/01/ | | 8/07/23 | MTWTF | 5 | \$450.00 | 0.00 | | | | | | |
| Week: 08/08/ | | 8/14/23 | MTWTF | 5 | \$450.00 | 0.00 | | | | | | |
| Week: 08/15/ | | 8/21/23 | MTWTF | 5 | \$450.00 | 0.00 | | | | | • | |
| Week: 08/22/ Week: 08/29/ | | 8/28/23 9/04/23 | MTWTF MTWTF | 5 5 | \$450.00 \$450.00 | 0.00 0.00 | | | | | i | |
| Week: 09/05/ | | 9/04/23 9/11/23 | MTWTF | 5 | \$450.00 | 0.00 | | | | | | |
| Week: 09/12/ | | 9/18/23 | MTWTF | 5 | \$450.00 | 0.00 | | | | | i | |
| Week: 09/19/ | | 9/25/23 | MTWTF | 5 | \$450.00 | 0.00 | | | | | Ī | |
| N 3 WHAS 08 | | | LN (M-Su) | CM | 11-1135p | MTWTF- S | :30 | 6 | \$400.00 P02 | 0.00 NM | 50 | \$20,000.00 |
| Start D | | | WHAS11 NEWS Weekdays | AT 11 M-F/SU | 1 | | .00 | · · | ψ.00.00.02 | 0.00 | | \$20,000.00 |
| Week: 08/01/ | | nd Date 8/07/23 | MTWTF-S | Spots/Week 6 | Rate \$400.00 | Rating 0.00 | | | | | | |
| Week: 08/08/ | | 8/14/23 | MTWTF-S | 7 | \$400.00 | 0.00 | | | | | i | |
| Week: 08/15/ | | 8/21/23 | MTWTF-S | 7 | \$400.00 | 0.00 | | | | | Ī | |
| Week: 08/22/ | | 8/28/23 | MTWTF-S | 6 | \$400.00 | 0.00 | | | | | | |
| Week: 08/29/ | /23 0 | 9/04/23 | MTWTF-S | 6 | \$400.00 | 0.00 | | | | | <u> </u> | |
| Week: 09/05/ | /23 0 | 9/11/23 | MTWTF-S | 6 | \$400.00 | 0.00 | | | | | | |
| Week: 09/12/ | | 9/18/23 | MTWTF-S | 6 | \$400.00 | 0.00 | | | | | | |
| Week: 09/19/ | | 9/25/23 | MTWTF- S | 6 | \$400.00 | 0.00 | | | | | | |
| N 4 WHAS 08 | 8/01/23 | 09/25/23 | Local News @ 53 WHAS11 NEWS | | 530-6p | МГЖГБ | :30 | 5 | \$400.00 P02 | 0.00 NM | 40 | \$16,000.00 |
| Start D | Date E | nd Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 08/01/ | | 8/07/23 | MTWTF | 5 | \$400.00 | 0.00 | | | | | • | |
| Week: 08/08/ | /23 0 | 8/14/23 | MTWTF | 5 | \$400.00 | 0.00 | | | | | | |
| Week: 08/15/ | | 8/21/23 | MTWTF | 5 | \$400.00 | 0.00 | | | | | | |
| Week: 08/22/ | | 8/28/23 | MTWTF | 5 | \$400.00 | 0.00 | | | | | | |
| Week: 08/29/ | | 9/04/23 | MTWTF | 5 | \$400.00 | 0.00 | | | | | • | |
| Week: 09/05/ | | 9/11/23 9/18/23 | MTWTF MTWTF | 5 5 | \$400.00 | 0.00 0.00 | | | | | | |
| Week: 09/12/ Week: 09/19/ | | 9/25/23 | MTWTF | 5 5 | \$400.00 \$400.00 | 0.00 | | | | | | |
| | | | Local News @ 5p | <u> </u> | 5-530p | MTWTF | :30 | 5 | \$350.00 P02 | 0.00 NM | 40 | \$14,000.00 |
| | | | WHAS11 NEWS | @ 5p | _ | | .30 | 3 | φ330.00 F02 | O.OO INIVI | 40 | \$14,000.00 |
| Start E | | nd Date | Weekdays wrwre | Spots/Week | Rate | Rating | | | | | | |
| Week: 08/01/ Week: 08/08/ | | 8/07/23 8/14/23 | MTWTF MTWTF | 5 5 | \$350.00 \$350.00 | 0.00 0.00 | | | | | | |
| Week: 08/15/ | | 8/21/23 | MTWTF | 5 | \$350.00 | 0.00 | | | | | i | |
| Week: 08/22/ | | 8/28/23 | MTWTF | 5 | \$350.00 | 0.00 | | | | | | |
| Week: 08/29/ | | 9/04/23 | MTWTF | 5 | \$350.00 | 0.00 | | | | | Ī | |
| Week: 09/05/ | | 9/11/23 | MTWTF | 5 | \$350.00 | 0.00 | | | | | | |
| Week: 09/12/ | /23 0 | 9/18/23 | MTWTF | 5 | \$350.00 | 0.00 | | | | | | |
| Week: 09/19/ | /23 0 | 9/25/23 | MTWTF | 5 | \$350.00 | 0.00 | | | | | | |
| N 6 WHAS 08 | 8/01/23 | 09/24/23 | This Week Su THIS WEEK | СМ | 9-10a | S | :30 | 1 | \$350.00 P02 | 0.00 NM | 10 | \$3,500.00 |
| Start D | Date E | nd Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 08/01/ | | 8/07/23 | S | 1 | \$350.00 | 0.00 | | | | | 1 | |
| Week: 08/08/ | /23 0 | 8/14/23 | S | 1 | \$350.00 | 0.00 | | | | | | |
| Week: 08/15/ | | 8/21/23 | S | 1 | \$350.00 | 0.00 | | | | | | |
| Week: 08/22/ | | 8/28/23 | S | 1 | \$350.00 | 0.00 | | | | | | |
| Week: 08/29/ | | 9/04/23 | S | 1 | \$350.00 | 0.00 | | | | | | |
| | 123 0 | 9/11/23 | S | 1 | \$350.00 | 0.00 | | | | | | |
| Week: 09/05/ | /22 ^ | 0/10/22 | C | ^ | <u> </u> | 0.00 | | | | | | |
| Week: 09/12/ Week: 09/19/ | | 9/18/23 9/25/23 | S S | 2 2 | \$350.00 \$350.00 | 0.00 0.00 | | | | | | |

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Order / Rev: 2748690 Advertiser: ISS/ School Freedom Fund

Alt Order #: WOC14228021 Product Desc: TV WHAS

Flight Dates: 08/01/23 - 09/25/23 Estimate: 2268

| Ln Ch Start | End | Inventory Code | Break | Start/End | Time Days | s Lo | en Spot | s | Rate Pri | Rtg Type | Spots | Amount |
|----------------------------------|----------------------|-------------------------------|--------------|----------------------|-----------------------|------|---------|---|--------------|----------|-------|--------------------|
| N 7 WHAS 08/01/ | | | | | OO AM MTWTF | | :30 | 5 | \$325.00 P02 | | 40 | \$13,000.00 |
| | | GOOD MORNIN | | | | | | | | | | . , |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 08/01/23 | 08/07/23 | MTWTF | 5 | \$325.00 | 0.00 | | | | | | | |
| Week: 08/08/23 | 08/14/23 | MTWTF MTWTF | 5 | \$325.00 | 0.00 | | | | | | | |
| Week: 08/15/23 Week: 08/22/23 | 08/21/23 08/28/23 | MTWTF | 5 5 | \$325.00 \$325.00 | 0.00 0.00 | | | | | | | |
| Week: 08/29/23 | 09/04/23 | MTWTF | 5 | \$325.00 | 0.00 | | | | | | | |
| Week: 09/05/23 | 09/11/23 | МГЖГБ | 5 | \$325.00 | 0.00 | | | | | | | |
| Week: 09/12/23 | 09/18/23 | MTWTF | 5 | \$325.00 | 0.00 | | | | | | | |
| Week: 09/19/23 | 09/25/23 | MTWTF | 5 | \$325.00 | 0.00 | | | | | | | |
| N 8 WHAS 08/01/ | 23 09/25/23 | • | | | OO AM MTWTF | 7 | :30 | 5 | \$325.00 P02 | 0.00 NM | 40 | \$13,000.00 |
| 0, 15, | E 15 (| GOOD MORNIN | | ` | , | | | | | | | |
| Start Date | End Date | Weekdays MTWTF | Spots/Week | Rate | Rating | | | | | | | |
| Week: 08/01/23 Week: 08/08/23 | 08/07/23 08/14/23 | MTWTF | 5 5 | \$325.00 \$325.00 | 0.00 0.00 | | | | | | | |
| Week: 08/15/23 | 08/21/23 | MTWTF | 5 | \$325.00 | 0.00 | | | | | | | |
| Week: 08/22/23 | 08/28/23 | MTWTF | 5 | \$325.00 | 0.00 | | | | | | | |
| Week: 08/29/23 | 09/04/23 | MTWTF | 5 | \$325.00 | 0.00 | | | | | | | |
| Week: 09/05/23 | 09/11/23 | MTWTF | 5 | \$325.00 | 0.00 | | | | | | | |
| Week: 09/12/23 | 09/18/23 | MTWTF MTWTF | 5 | \$325.00 | 0.00 | | | | | | | |
| Week: 09/19/23 | 09/25/23 | | 5 M F CM | \$325.00 | 0.00 | , | .20 | E | \$200 00 D02 | 0.00 NIM | 40 | £12.000.00 |
| N 9 WHAS 08/01/ | 23 09/25/23 | Local News @ 6a GMK @ 6A | I IVI-F CIVI | (6:00 AM-6: | 30 AM MTWTF 30 AM) | | :30 | 5 | \$300.00 P02 | 0.00 NM | 40 | \$12,000.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 08/01/23 | 08/07/23 | MTWTF | 5 | \$300.00 | 0.00 | | | | | | | |
| Week: 08/08/23 | 08/14/23 | MTWTF | 5 | \$300.00 | 0.00 | | | | | | | |
| Week: 08/15/23 | 08/21/23 | MTWTF | 5 | \$300.00 | 0.00 | | | | | | | |
| Week: 08/22/23 | 08/28/23 | MTWTF | 5 | \$300.00 | 0.00 | | | | | | | |
| Week: 08/29/23 | 09/04/23 | MTWTF | 5 | \$300.00 | 0.00 | | | | | | | |
| Week: 09/05/23 | 09/11/23 | MTWTF MTWTF | 5 | \$300.00 | 0.00 | | | | | | | |
| Week: 09/12/23 Week: 09/19/23 | 09/18/23 09/25/23 | MTWTF | 5 5 | \$300.00 \$300.00 | 0.00 0.00 | | | | | | | |
| N10 WHAS 08/01/ | | | | | OO AM MTWTF | 7 | :30 | 5 | \$300.00 P02 | 0.00 NM | 40 | \$12,000.00 |
| | | GMK @ 630A | | (6:30 AM-7: | | | | - | ********** | | | 4 :=,:::::: |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 08/01/23 | 08/07/23 | MTWTF | 5 | \$300.00 | 0.00 | | | | | | | |
| Week: 08/08/23 | 08/14/23 | MTWTF | 5 | \$300.00 | 0.00 | | | | | | | |
| Week: 08/15/23 | 08/21/23 | MTWTF | 5 | \$300.00 | 0.00 | | | | | | | |
| Week: 08/22/23 Week: 08/29/23 | 08/28/23 | MTWTF MTWTF | 5 5 | \$300.00 \$300.00 | 0.00 0.00 | | | | | | | |
| Week: 09/05/23 | 09/04/23 09/11/23 | MTWTF | 5 | \$300.00 | 0.00 | | | | | | | |
| Week: 09/12/23 | 09/18/23 | MTWTF | 5 | \$300.00 | 0.00 | | | | | | | |
| Week: 09/19/23 | 09/25/23 | MTWTF | 5 | \$300.00 | 0.00 | | | | | | | |
| N11 WHAS 08/01/ | 23 09/23/23 | Local News @ 11 | p Sa CM | 11-1135p | | S- | :30 | 1 | \$300.00 P02 | 0.00 NM | 8 | \$2,400.00 |
| | | WHAS11 NEWS | | | | | | | | | | |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | | |
| Week: 08/01/23 | 08/07/23 | S- | 1 | \$300.00 | 0.00 | | | | | | | |
| Week: 08/08/23 Week: 08/15/23 | 08/14/23 | S- S- | 1 | \$300.00 | 0.00 | | | | | | | |
| Week: 08/22/23 | 08/21/23 08/28/23 | S- | 1 | \$300.00 \$300.00 | 0.00 0.00 | | | | | | | |
| Week: 08/29/23 | 09/04/23 | S- | 1 | \$300.00 | 0.00 | | | | | | | |
| Week: 09/05/23 | 09/11/23 | S- | 1 | \$300.00 | 0.00 | | | | | | | |
| Week: 09/12/23 | 09/18/23 | S- | 1 | \$300.00 | 0.00 | | | | | | | |
| Week: 09/19/23 | 09/25/23 | S- | 1 | \$300.00 | 0.00 | | | | | | | |
| N12 WHAS 08/01/ | 23 09/25/23 | General Hospital GENERAL HOSF | CM PITAL | 2-3p | МГЖГЕ | ī | :30 | 5 | \$250.00 P02 | 0.00 NM | 40 | \$10,000.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 08/01/23 | 08/07/23 | MTWTF | 5 | \$250.00 | 0.00 | | | | | | | |
| Week: 08/08/23 | 08/14/23 | MTWTF | 5 | \$250.00 | 0.00 | | | | | | | |
| Week: 08/15/23 | 08/21/23 | MTWTF | 5 | \$250.00 | 0.00 | | | | | | | |
| Week: 08/22/23 Week: 08/29/23 | 08/28/23 09/04/23 | MTWTF MTWTF | 5 5 | \$250.00 \$250.00 | 0.00 0.00 | | | | | | | |
| Week: 09/05/23 | 09/04/23 | MTWTF | 5 | \$250.00 | 0.00 | | | | | | | |
| 23,00,20 | | | Ü | , | | | | | | • | | |

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Order / Rev: 2748690 Advertiser: ISS/ School Freedom Fund

Alt Order #: WOC14228021 Product Desc: TV WHAS

Flight Dates: 08/01/23 - 09/25/23 Estimate: 2268

| Ln Ch Start | End | Inventory Code | Break | Start/End | Time Da | ys | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|----------------------------------|----------------------|--------------------------------|------------|---------------------------|------------------------|------|--------|-----|--------------|------------|-------|-------------------|
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 09/12/23 | 09/18/23 | MTWTF | 5 | \$250.00 | 0.00 | | | | | | | |
| Week: 09/19/23 | 09/25/23 | MTWTF | 5 | \$250.00 | 0.00 | | | | | | | |
| N13 WHAS 08/01/2 | 23 08/27/23 | Local News @ 63 | 30p Sa CM | 630-7p | | - S- | :30 | 1 | \$240.00 P02 | 0.00 NM | 4 | \$960.00 |
| | | WHAS11 NEWS | | | | | | | , | | | , |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 08/01/23 | 08/07/23 | S- | <u> </u> | \$240.00 | 0.00 | | | | | | | |
| Week: 08/08/23 | 08/14/23 | S- | 1 | \$240.00 | 0.00 | | | | | | | |
| Week: 08/15/23 | 08/21/23 | S- | 1 | \$240.00 | 0.00 | | | | | | | |
| Week: 08/22/23 | 08/28/23 | S- | 1 | \$240.00 | 0.00 | | | | | | | |
| N14 WHAS 08/01/2 | | Good Morning An | norica CIM | 8-9a | | C | :30 | 1 | \$200.00 P02 | 0.00 NIM | 8 | \$1,600.00 |
| N 14 WITAS 00/01/2 | 3 09/24/23 | GOOD MORNIN | | 0-9a | | 3 | .30 | ' | φ200.00 F02 | U.UU INIVI | 0 | \$1,000.00 |
| 0, 15, | E 15 / | | | 5. | D () | | | | | | | |
| Start Date | End Date | Weekdays S | Spots/Week | Rate | Rating | | | | | | | |
| Week: 08/01/23 | 08/07/23 | S | 1 | \$200.00 | 0.00 | | | | | | | |
| Week: 08/08/23 | 08/14/23 | S | 1 | \$200.00 | 0.00 | | | | | | | |
| Week: 08/15/23 | 08/21/23 | S S | 1 | \$200.00 | 0.00 | | | | | | | |
| Week: 08/22/23 | 08/28/23 | S | 1 | \$200.00 | 0.00 | | | | | | | |
| Week: 08/29/23 Week: 09/05/23 | 09/04/23 09/11/23 | S | 1 | \$200.00 \$200.00 | 0.00 0.00 | | | | | | | |
| Week: 09/12/23 | 09/11/23 | S | 1 | \$200.00 | 0.00 | | | | | | | |
| Week: 09/19/23 | 09/25/23 | S | 1 | \$200.00 | 0.00 | | | | | | | |
| | | | | 9-10a | | C | :30 | | \$490.00 D02 | 0.00 NIM | 8 | ¢4 440 00 |
| N15 WHAS 08/01/2 | 23 09/23/23 | Local News @ 9a GMK WEEKEND | | 9-10a | | - 3- | .30 | 1 | \$180.00 P02 | U.UU INIVI | 0 | \$1,440.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 08/01/23 | 08/07/23 | S- | 1 | \$180.00 | 0.00 | | | | | | | |
| Week: 08/08/23 | 08/14/23 | S- | 1 | \$180.00 | 0.00 | | | | | | | |
| Week: 08/15/23 | 08/21/23 | S- | 1 | \$180.00 | 0.00 | | | | | | | |
| Week: 08/22/23 | 08/28/23 | S- | 1 | \$180.00 | 0.00 | | | | | | | |
| Week: 08/29/23 | 09/04/23 | S- | 1 | \$180.00 | 0.00 | | | | | | | |
| Week: 09/05/23 | 09/11/23 | S- | 1 | \$180.00 | 0.00 | | | | | | | |
| Week: 09/12/23 | 09/18/23 | S- | 1 | \$180.00 | 0.00 | | | | | | | |
| Week: 09/19/23 | 09/25/23 | S- | 1 | \$180.00 | 0.00 | | | | | | | |
| N16 WHAS 08/01/2 | 23 09/25/23 | Local News @ 4p WHAS11 NEWS | | 4-5p | MΓWI | ΓF | :30 | 5 | \$180.00 P02 | 0.00 NM | 40 | \$7,200.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 08/01/23 | 08/07/23 | MTWTF | 5 | \$180.00 | 0.00 | | | | | | | |
| Week: 08/08/23 | 08/14/23 | MTWTF | 5 | \$180.00 | 0.00 | | | | | | | |
| Week: 08/15/23 | 08/21/23 | MTWTF | 5 | \$180.00 | 0.00 | | | | | | | |
| Week: 08/22/23 | 08/28/23 | MTWTF | 5 | \$180.00 | 0.00 | | | | | | | |
| Week: 08/29/23 | 09/04/23 | MTWTF | 5 | \$180.00 | 0.00 | | | | | | | |
| Week: 09/05/23 | 09/11/23 | MTWTF | 5 | \$180.00 | 0.00 | | | | | | | |
| Week: 09/12/23 | 09/18/23 | MTWTF | 5 | \$180.00 | 0.00 | | | | | | | |
| Week: 09/19/23 | 09/25/23 | MTWTF | 5 | \$180.00 | 0.00 | | | | | | | |
| N17 WHAS 08/01/2 | 23 09/23/23 | _ | | 7-9a | | - S- | :30 | 2 | \$180.00 P02 | 0.00 NM | 16 | \$2,880.00 |
| 0 5 : | E- 45 : | GOOD MORNIN | | 5 . | D - /' | | | | | | | |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | | |
| Week: 08/01/23 | 08/07/23 | S- | 2 | \$180.00 | 0.00 | | | | | | | |
| Week: 08/08/23 | 08/14/23 | S- | 2 | \$180.00 | 0.00 | | | | | | | |
| Week: 08/15/23 | 08/21/23 | S- S- | 2 | \$180.00 | 0.00 | | | | | | | |
| Week: 08/22/23 | 08/28/23 | | 2 | \$180.00 | 0.00 | | | | | | | |
| Week: 08/29/23 Week: 09/05/23 | 09/04/23 | S- S- | 2 2 | \$180.00 \$180.00 | 0.00 0.00 | | | | | | | |
| | 09/11/23 | S- | | | | | | | | | | |
| Week: 09/12/23 Week: 09/19/23 | 09/18/23 09/25/23 | S- | 2 2 | \$180.00 \$180.00 | 0.00 0.00 | | | | | | | |
| | | | | | | PE | .20 | | ¢400 00 D00 | 0.00 NIM | 40 | Ф 7 000 00 |
| N18 WHAS 08/01/2 | 23 09/25/23 | Local News @ 12 WHAS11 NEWS | • | 12:30 PM-1 (12:30 PM-1 | :00 PMMTWI :00 PM) | l f | :30 | 5 | \$180.00 P02 | U.UU NIVI | 40 | \$7,200.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 08/01/23 | 08/07/23 | MTWTF | 5 | \$180.00 | 0.00 | | | | | | | |
| Week: 08/08/23 | 08/14/23 | МГWГF | 5 | \$180.00 | 0.00 | | | | | | | |
| Week: 08/15/23 | 08/21/23 | MTWTF | 5 | \$180.00 | 0.00 | | | | | | | |
| Week: 08/22/23 | 08/28/23 | MTWTF | 5 | \$180.00 | 0.00 | | | | | | | |
| Week: 08/29/23 | 09/04/23 | MTWTF | 5 | \$180.00 | 0.00 | | | | | | | |
| Week: 09/05/23 | 09/11/23 | MTWTF | 5 | \$180.00 | 0.00 | | | | | | | |
| Week: 09/12/23 | 09/18/23 | МГЖГБ | 5 | \$180.00 | 0.00 | | | | | | | |
| | | | | | | | | | | | | |

Print Date: 07/31/23 08:30:25 Page 5 of 5

WHAS

Order / Rev: 2748690

WOC14228021

Advertiser:

ISS/ School Freedom Fund

Product Desc: TV

08/01/23 - 09/25/23 Flight Dates:

Alt Order #:

2268 Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Weekdays Start Date End Date Spots/Week Rate Rating Week: 09/19/23 09/25/23 MTWTF--0.00 \$180.00 N19 WHAS 08/01/23 09/25/23 Local News @ 4p M-F CM 4:00 PM-4:30 PM MTWTF- -:30 5 \$180.00 P02 0.00 NM 40 \$7,200.00 WHAS11 NEWS @ 4P (4:00 PM-4:30 PM) Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 08/01/23 08/07/23 \$180.00 5 0.00 MTWTF--Week: 08/08/23 08/14/23 5 \$180.00 0.00 Week: 08/15/23 08/21/23 MTWTF--5 \$180.00 0.00 MTWTF--Week: 08/22/23 08/28/23 5 \$180.00 0.00 Week: 08/29/23 09/04/23 MTWTF--\$180.00 5 0.00 MTWTF--Week: 09/05/23 09/11/23 5 \$180.00 0.00 MTWTF--Week: 09/12/23 09/18/23 \$180.00 0.00 MTWTF--09/25/23 Week: 09/19/23 \$180.00 0.00 N20 WHAS 08/01/23 09/25/23 Local News @ 12p M-F CM 12:00 PM-12:30 PIMTWTF--\$180.00 P02 0.00 NM 40 \$7,200.00 WHAS11 NEWS AT NOON (12:00 PM-12:30 PM) Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 08/01/23 08/07/23 5 \$180.00 0.00 MTWTF--08/14/23 \$180.00 Week: 08/08/23 5 0.00 Week: 08/15/23 08/21/23 MTWTF--\$180.00 0.00 MTWTF--Week: 08/22/23 08/28/23 5 \$180.00 0.00 MTWTF--Week: 08/29/23 09/04/23 5 \$180.00 0.00 Week: 09/05/23 09/11/23 MTWTF--5 \$180.00 0.00 MTWTF--Week: 09/12/23 09/18/23 5 \$180.00 0.00 MTWTF--Week: 09/19/23 09/25/23 5 \$180.00 0.00 N21 WHAS 08/01/23 09/23/23 Local News @ 6a Sa CM 6:00 AM-7:00 AM ---- S-:30 \$80.00 P02 0.00 NM \$640.00 **GMK WEEKEND 6-7A** Weekdays Start Date **End Date** Spots/Week Rate Rating 08/07/23 ---S-Week: 08/01/23 \$80.00 0.00 ---S-Week: 08/08/23 08/14/23 1 \$80.00 0.00 ----S-Week: 08/15/23 08/21/23 \$80.00 0.00 1 08/28/23 ---S-Week: 08/22/23 \$80.00 0.00 Week: 08/29/23 09/04/23 ---S-\$80.00 0.00 Week: 09/05/23 09/11/23 ---S-\$80.00 0.00 Week: 09/12/23 09/18/23 ---S-\$80.00 0.00 Week: 09/19/23 - - - - S-09/25/23 \$80.00 1 0.00 N22 WHAS 08/01/23 08/06/23 Daily Blast Live 3-4p CM 3-4p - TWTF- -:30 \$160.00 P02 0.00 NM \$160.00 Daily Blast Live 3-4p Weekdays Start Date **End Date** Spots/Week Rate Rating - TWTF- -Week: 08/01/23 08/07/23 \$160.00 0.00

> Totals 601 \$174,380.00